SL: NEW - Bundle Discounts on Member Loans

[HEADER IMAGE – COPY:]

Save a Bundle with a Bundle!

Hi {{Firstname}},

Many members take out multiple loans, so we're adapting accordingly.

If you need more than one loan, your "bundle" discount will start after you add a new loan to the existing one. And that includes personal loans, auto loans and real estate loans.

The amount discounted rises with the size of your bundle, up to a whopping **XXX%** if you require three loans on top of your first. (Yes, that's XXX% for *each* of them, for the life of each loan.)

Oh, and if you finished paying off a loan within the last three years, we're counting it as an "existing" loan, so you can start benefiting now*.

[LEARN MORE]

This is not a promotional offer. It's a new way forward for **MCU** and **YOU**.

If you have questions, reach out by calling XXX-XXX-XXX, email us at XXXXXXX.XXX, our visit us at your local branch.

Your MCU Team

*Credit cards are not subject to this discount, but do count toward the loan "bundle." This offer is valid for members "in good standing." Offer includes members who paid off loans, according to the terms of the loan, within three years of application. Current discounts will not be affected by this offer. "Bundle" discounts for HELOC loans will commence once the existing promotional rate period has ended.