

Who We Are

Ladders is dedicated to breaking news, opinion, analysis, and advice at the cutting edge of our changing workplace. We bring you everything the modern professional needs to know about the future of work.



Marc Cenedella

Founder/Editor-in-chief

Marc Cenedella is the Founder and CEO of Ladders, Inc., the community for \$100K+ careers.

A nationally renowned thought leader on careers, career management and recruiting, Marc is frequently sought out by national media organizations for his expert commentary on employment and entrepreneurialism.

He has been profiled in The New York Times, Wall Street Journal, Fortune, Wired, and Businessweek, appeared on CNN, Fox News, MSNBC, CNBC, and Bloomberg and has spoken at Ignition, SHRM, and Internet Summit as well as Harvard Business School, Columbia University, and Yale.

Previously, Marc was a Senior Vice President at HotJobs.com, where he served as lead on its sale to Yahoo in 2002 for \$436 million.

From Fredonia, New York, Marc holds an MBA with High Distinction from Harvard Business School, where he was named a Baker Scholar, as well as a B.A. in Political Science from Yale College.

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Pat Brien

Deputy Editor

Pat Brien's journalistic work has appeared in national magazines in the UK, where he was born, as well as in France and the US. He was elected on merit to full membership with the Society of Authors (UK).

In Paris, France, he became senior correspondent for Francophile magazine Bonjour Paris, read by a predominantly American audience. A co-written Bonjour Paris article was published in the 3rd edition of popular guide-book Paris For Dummies.

A BBC radio monologue was translated into the Serbian language, receiving radio broadcasts in the UK and Belgrade. He also published a historical horror novel called Denied.

In the US, a screenplay reached the semi-finals of Francis Ford Coppola's first American Zoetrope Screenplay Contest; and a literary story was published in R.P. Burnham's annual journal The Long Story.

He has extensive experience as a copywriter in advertising and marketing, working for companies like Ogilvy, Bamboo Solutions, and with Ladders. He is also an expert in specific areas of American and British popular culture, particularly pop music, about which he wrote a series of articles for Ladders. He lives in New York City.

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Dany Sosa

Photo Editor

Dany Sosa has more than 6 years of experience in the advertising industry as a graphic designer. During this time he has collaborated with advertising agencies under the Havas Media umbrella, which operates in over 140 countries.

He won Ad Age International Young Creative Cover Competition in 2018, designing a cover that addressed gun violence.

With a Multimedia background, Dany has a wide range of tools which include illustration, animation, 3D modelling, photography and photo manipulation.

He also holds two bachelor's degrees in Advertising and Graphic Design.

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