

# Europcar

**EUROPCAR IS PROUD  
TO ANNOUNCE THE  
ALL NEW PRIVILEGE  
LOYALTY PROGRAMME.  
WITH FREE  
MEMBERSHIP!**

JOHN SMITH

ID : 000000000

123 Green Avenue  
New york  
United states  
Code : 00000

Dear [Title] [Name]

The **Privilege Loyalty Programme** has evolved. Members now enjoy **worldwide recognition** of their status, plus the benefits of a tier based system that provides **added privileges** on every level. Your rental level in each twelve month period will decide your Privilege level: **Club (1-10), Executive (11-24) or Elite (24+)**.

Your use of Europcar during the past twelve months means you will begin as a **Privilege Club** member. Club member benefits include:

## Privilege Club

- INSTANT ACCESS. Show your driving licence, Privilege card and Go!
  - No more payment method, form-filling or signing
- A DEDICATED LINE AT THE COUNTER
  - No more standing at the back of the queue
- INTERNATIONAL LEISURE DISCOUNT OFFERS – 10%
- HOTEL DISCOUNT AND BONUS POINTS WITH OUR MAIN PARTNER, ACCOR HOTELS
- GUARANTEED VEHICLE RESERVATION

To start benefiting from the privileges you've earned, visit our Web site at **[www.europcar.com/privilege](http://www.europcar.com/privilege)** and complete our online form. That's one form, one time. Then all you have to do is enjoy!

The Privilege Loyalty Programme is your key to special status worldwide. Sign up NOW!

With our warmest regards,



M. xxxxxx xxxxxxxxxxxx  
PresidentLesechte magniat,

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