

The Secret of 21st Century Flower Power!

Trust, or Bust

People don't take time to stop and smell the flowers anymore. Usually, they're too busy growing followers on social media, or admiring the beauty of colorful on-screen images. They're also shopping online, trusting those who appear at the top in online searches.



Swan Song

Meanwhile, like the proverbial swan, you are all serenity and grace on the surface, while working tirelessly beneath it to grow your business, possibly wondering why you got yourself tangled up with a low return wire service that isn't dedicated to your success. It's all work and low pay and you know there's a better way.

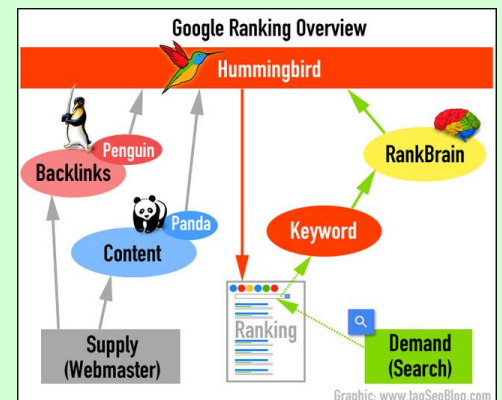
You and AI

Huge numbers of potential customers are online, discovering brands and sharing them. Yes, even word of mouth now depends on technology! You want your business to be a 21st century success story, but the reality of successfully competing with tools like:



- algorithms
- digital strategies
- content creation
- positive and negative key words
- Organic search and AdWords™
- a highly intelligent *thing* called *RankBrain* (*Gulp!*)
- optimizing for CTRs to maximize CRs
- gaining credible back links while ferreting out dead links

(and that's to name but a few, or *phew!*) - is a complete mystery to most hard-working people. But all these elements and more are critical to successful 21st century business.





Pay-to-Play

A business can always hire in experts to dig up digital strategies, plant high ranking ads that blossom into a veritable bouquet of purchases, customer loyalty, and customer word of mouth. Money makes money, right? The Pay-to-Play model is the way of the world.

But it's not our world. It's not flowery enough.

A Beautiful Arrangement

UFN is a dedicated team of computer experts and online strategists and marketers. Yes, we're nerds. *But we only take from what our customers make, from the orders our work helps generate.* No upfront costs or monthly fees.

Why? Because we trust our own expertise.



The Sweet Smell of Success

At UFN, we dedicate ourselves to your business to make business happen. Like most great ideas, it's surprisingly simple. And it works!

We optimize your web presence and you make the sale. While we're invisible, your business is highly visible, ranking high in searches and winning customers. YAY!

Flower Power x 2

When you choose us, we become partners. Our current partners, made up of small, local florists just like you, enjoy:

- 96% customer satisfaction rating
- \$72.82 average order value
- 46% of orders upgraded

Their success is the reason we can afford to sit around writing this message, while the rest of the team watch Google's *RankBrain* study the online world, and figure out the latest ways to keep it happy!



*You arrange the flowers, we'll arrange the power.
Learn more today. Online!*

www.ufn.com