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BE ONE OF THE FIRST TO CHOOSE A NEW HOME AT ROYAL ALEXANDRA QUARTER

Home-hunters are being urged to act now to give themselves first choice of the prestigious new apartments which are under construction at Taylor Wimpey's Royal Alexandra Quarter development in Brighton.

With demolition work now complete, building work has begun on this high-profile restoration project which will give a new lease of life to the landmark former Royal Alexandra Children's Hospital building in Clifton Hill, with a further 98 new-build apartments to be constructed within its attractive grounds.

A wonderful selection of one, two and three-bedroom apartments overlooking landscaped gardens is being created, and aspiring purchasers are advised to register their interest with Taylor Wimpey today to ensure they are kept up to date with all the vital information about this flagship development.

Fiona Creed, Regional Sales and Marketing Director for Taylor Wimpey, says: "It is exciting to see how quickly work is moving on our exciting new Royal Alexandra Quarter development, and we can't wait to release the first of these fabulous apartments for sale.

"This unique project is already attracting plenty of attention from eager property-seekers, so I must urge anyone interested in securing their dream home in a fabulous location to register their details with us today!"

Located at the junction of Clifton Hill and Dyke Road, Royal Alexandra Quarter is perfectly positioned for those keen to enjoy all the benefits of Brighton life.

Part of the development involves the careful restoration of the historic Victorian hospital building's front facade, while the apartments being created alongside this refurbishment have been designed to reflect the surrounding conservation area of this highly desirable location.

The new homes are just a few minutes' walk from the city's main shopping district and less than a mile from the sea front, while the rich variety of restaurants, bars, clubs and theatres for which Brighton is famous are all within easy reach.

Brighton railway station is just over half a mile from the development and offers frequent commuter services to London Bridge and London Victoria in around 65 minutes, and the A23, the main route from the city to London, Crawley and Gatwick Airport, is on the doorstep.

To register an interest in the new homes, property seekers can call 0845 672 3808, or visit the Taylor Wimpey website at www.taylorwimpey.co.uk/swt.

Further information about Taylor Wimpey developments across the region are available on the website or by calling 01372 385 800.

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For press enquiries, please contact:
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Notes to editors:

Photography is attached and caption is as follows: A stylish interior, typical of what can be expected of the new homes at Taylor Wimpey's highly anticipated Royal Alexandra Quarter development in Brighton.

Taylor Wimpey UK, part of Taylor Wimpey plc, builds around 10,000 homes a year, developing hundreds of new communities across the UK.

Taylor Wimpey is a responsible homebuilder, which is committed to health and safety, providing excellent customer care, engaging with local communities, promoting environmental sustainability and encouraging innovative design.

1. Taylor Wimpey is committed to helping people get on the property ladder and sold 30% of its homes to first time buyers in 2011.
2. Taylor Wimpey was awarded five stars in this year's HBF Customer Satisfaction Survey with nine out of 10 customers stating they would recommend one of its homes to a friend. Taylor Wimpey's Customer Service Charter is fully compliant with the 2010 Consumer Code.
3. A Taylor Wimpey home today requires one fifth of the energy needed to heat the same type of home built in the 1930's and a third of the energy requirements of a similar home built in the 1980's.
4. Taylor Wimpey contributed over £130.1 million to local communities via its Planning Obligation contributions in 2011.

For further information please visit www.taylorwimpey.co.uk