

Customer name
Street name
City name
Postcode

September 2011

Dear (insert name)

If you have been thinking about a new home then why wait for tomorrow, when you could move today?

Whether you are a first time buyer or you have a house to sell, Taylor Wimpey have a great choice of homes available so you're sure to find one that is just right for you. And today is the day to get moving.

Here at (development name) there are now a range of incentives on offer to help you get moving quickly and easily. These include part exchange and FirstBuy, so no matter what your situation, we have just the thing for you.

So why not get in touch today? I will be able to explain more about how the incentives could work and arrange an appointment for you to see our fabulous showhomes.

I look forward to hearing from you.

Kind regards,

(insert signature / name / title)