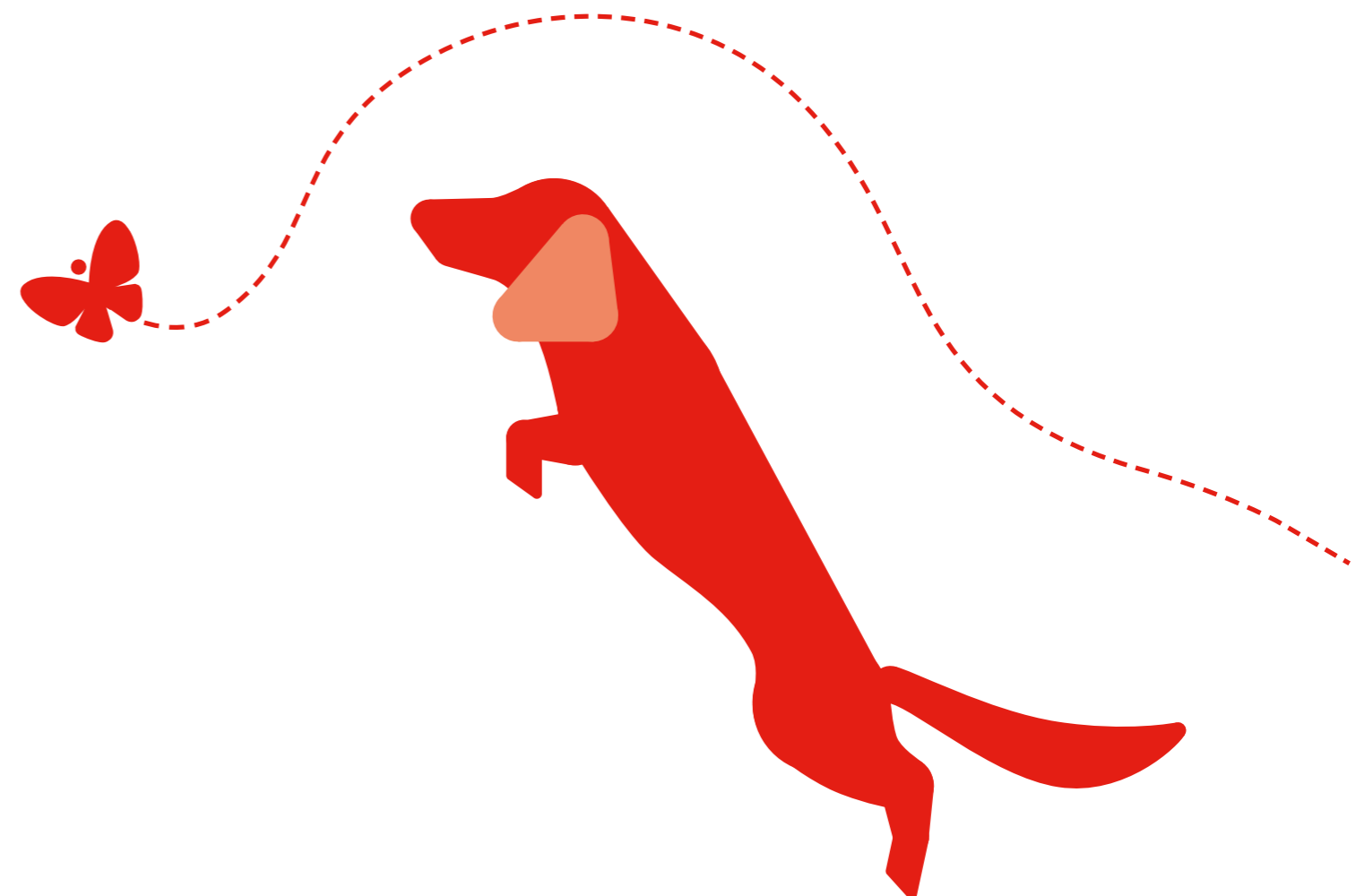


# PX Guarantee Campaign concepts

A presentation by Aylesworth Fleming Limited to  
Linden Homes



# PX Campaign

Copy Platform

## Headlines

**Your move - 100% guaranteed**

**Guarantee your move with Part Exchange**

**Part Exchange your way to a guaranteed move**

**Part Exchange your way to a stress-free move**

**Want your move stress-free?**

**Take our Part Exchange guarantee**

**Make a smart move...**

**With a stress-free guarantee**

**Lose the chains...**

**With Part Exchange**

**Swap stress for security...**

**No chains with Part Exchange**

**the 100% stress-free guarantee**

## Body Copy

With a range of stunning new homes that are built and ready to move into now, Part Exchange can get you moving with hassle-free guarantees\*

- We become your guaranteed buyer - no more worries about buyers pulling out
- An agreed market value price for your home
- Freedom from chains and estate agency fees
- A guaranteed moving date so you can plan your move

# PX Campaign

## Half Page Ad styling

Option 1

**Burghfield Place**  
GUNTHORPE





**100% stress-free guarantee**

With a range of stunning new homes that are built and ready to move into now, Part Exchange can get you moving with hassle-free guarantees\*

# Your move

## 100% guaranteed

**GUNTHORPE**  
Beadle Way PE4 7AP  
2, 3 & 4 bedroom homes from £139,995

- We become your guaranteed buyer - no more worries about buyers pulling out
- An agreed market value price for your home
- Freedom from chains and estate agency fees
- A guaranteed moving date so you can plan your move

Marketing Suite and Show Homes open daily 10.30am - 5pm  
**01733 327625**  
[lindenhomes.co.uk](http://lindenhomes.co.uk)



\*On selected homes only. Subject to status, terms and conditions apply. Not available in conjunction with any other offer. Price correct at time of going to press. Image shows XXXX.

Option 2

**Burghfield Place**  
GUNTHORPE

# Guarantee your move

## with Part Exchange

With a range of stunning new homes that are built and ready to move into now, Part Exchange can get you moving with hassle-free guarantees\*





**GUNTHORPE**  
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Option 3

**Burghfield Place**  
GUNTHORPE

# Guarantee your move

## with Part Exchange

With a range of stunning new homes that are built and ready to move into now, Part Exchange can get you moving with hassle-free guarantees\*





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Beadle Way PE4 7AP  
2, 3 & 4 bedroom homes from £139,995

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# PX Campaign

A5 2PP mailer

Option 1



Burghfield Place  
GUNTHORPE

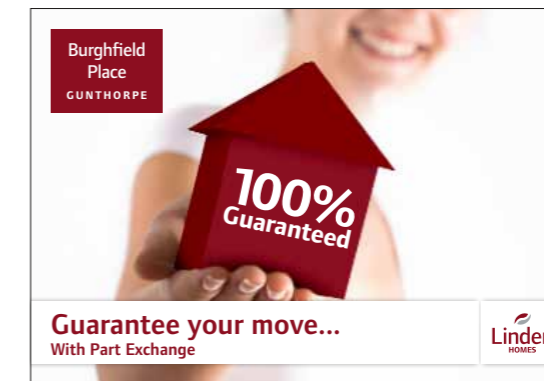
**100%  
stress-free  
guarantee**

**Your move - 100% guaranteed**

Linden  
HOMES

Front

Option 2



Burghfield Place  
GUNTHORPE

**100%  
Guaranteed**

Guarantee your move...  
With Part Exchange

Linden  
HOMES

from £139,995

*stunning new homes that are  
to move into now, Part Exchange  
ing with hassle-free guarantees\**

nteed buyer -  
buyers pulling out  
e price for your home

- Freedom from chains and estate agency fees
- A guaranteed moving date  
so you can plan your move

**100%  
Guaranteed**

Marketing Suite and Show Homes  
open daily 10.30am - 5pm  
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[lindenhomes.co.uk](http://lindenhomes.co.uk)

Linden  
HOMES


**Make a smart move...  
With a stress-free guarantee**

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Back

# PX Campaign Emailer

Option 1



## Your move - 100% guaranteed



**Burghfield  
Place**  
GUNTHORPE

**GUNTHORPE**  
Beadle Way PE4 7AP  
2, 3 & 4 bedroom homes from **£139,995**

**With a range of stunning new homes that are built and ready to move into now, Part Exchange can get you moving with hassle-free guarantees\***

- We become your guaranteed buyer - no more worries about buyers pulling out
- An agreed market value price for your home
- Freedom from chains and estate agency fees
- A guaranteed moving date so you can plan your move

[Discover More](#)


**WHAT'S NEXT?**

[Download Brochure](#)

[Request Call Back](#)

[Virtual Tour](#)


[Map & Local Area](#)




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Galliford Try Homes Limited. Reg. No. 03158857 VAT No: 834860413  
Reg Office: Cowley Business Park, Cowley, Uxbridge, Middlesex UB8 2AL

Option 2



## Guarantee your move... With Part Exchange



**Burghfield  
Place**  
GUNTHORPE

**GUNTHORPE**  
Beadle Way PE4 7AP  
2, 3 & 4 bedroom homes from **£139,995**

**With a range of stunning new homes that are built and ready to move into now, Part Exchange can get you moving with hassle-free guarantees\***

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# PX Campaign

Linden web page banner



Register or Login:

[Home](#) [About Us](#) [Buying Your New Home](#) [Media Centre](#) [Customer Service](#) [Second Hand Homes](#)



Burghfield Place, Peterborough



You are here: [Home](#) > [Cambridgeshire](#) > [Burghfield Place, Peterborough](#)

- [Burghfield Place](#)
- [Layout](#)
- [Prices](#)
- [Specification](#)
- [Location](#)
- [News](#)
- [Contact Us](#)

Your move -  
**>100% guaranteed**

### Burghfield Place, Peterborough

A mix of two, three and four bedroom homes - offers a wide range of stunning designs, located on the northern outskirts of the city.

2, 3 & 4 bedroom homes from £129,995

**Opening Times:** Daily, 10:30am until 5:00pm

**Phone Number:** 01733 327625

**Email:** [Click here](#)

**Postcode:** PE4 7AS



Arrange an Appointment



Development Brochure



Call Back Request

**Burghfield Place**  
**GUNTHORPE**

Stamford Homes  
has become  
Linden Homes

[FIND OUT MORE](#)

### Home Search

Location:

Price range:

to

Minimum number of bedrooms:

OR

Know where you want to live?  
Select a development:

### Home of the Week

**Home-94**

2 Bedroom, Detached

FirstBuy Shared Equity Scheme...

£134,995

[VIEW DETAILS](#)



ARRANGE A CALL BACK



SCHEDULE AN APPOINTMENT



Your move -  
**100% guaranteed**

with **Part Exchange**

Option 1



Option 2



to find out more on  
**Part Exchange**

[Click Here](#)