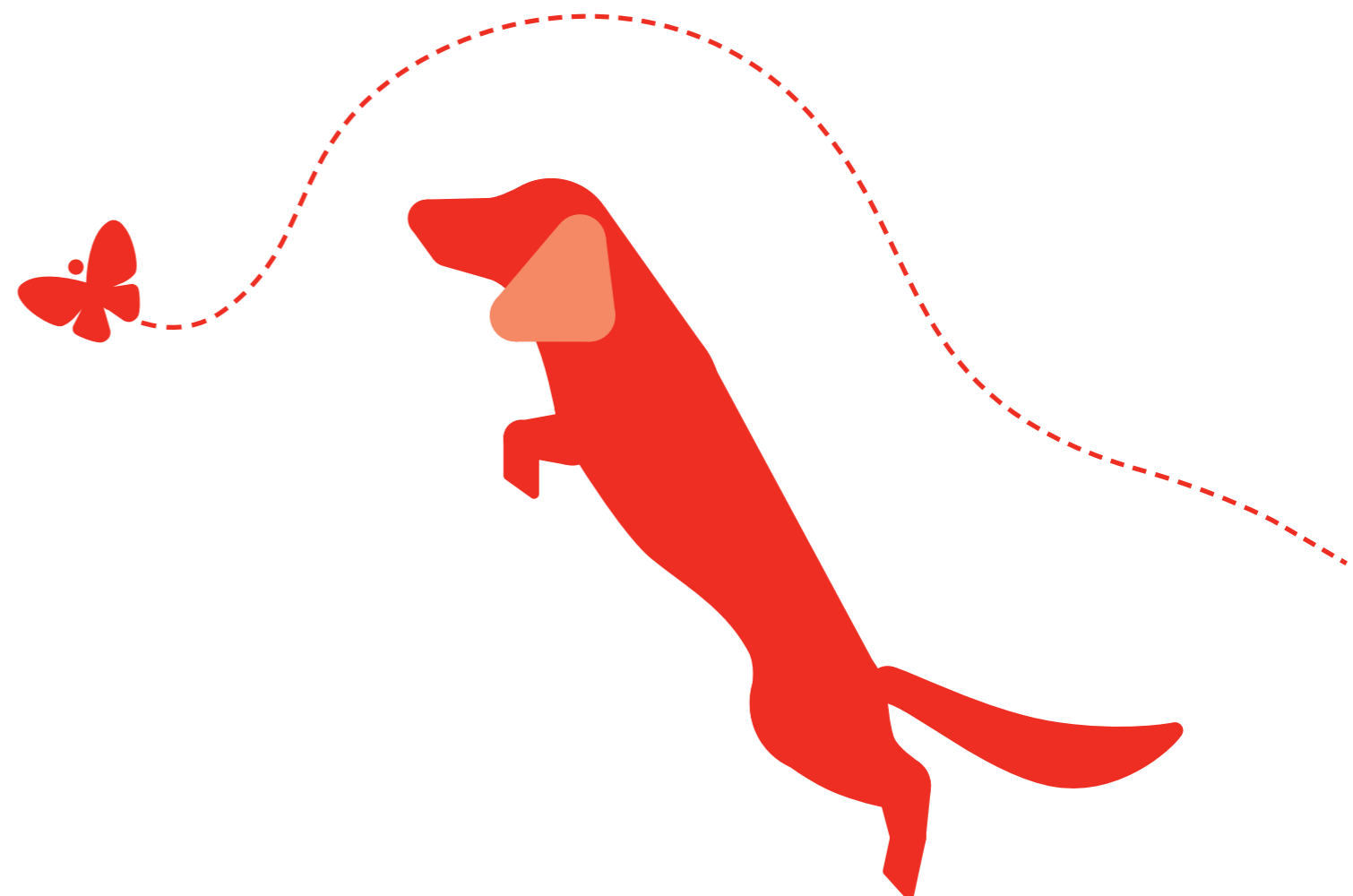


Southsands Hoarding Version 2

A presentation by Aylesworth Fleming Limited to
Linden Homes South West



Hoardings

6m wide

4.8m high

A 6m wide hoarding layout. The top section features a man on a sofa wearing headphones, with a quote: "I opted for help, now I'm home". Below this is a row of four boxes: Southsands Torquay logo, contact info (Text 'sands' to 60030, 01626 356666, lindenhomes.co.uk/southsands), Linden Homes logo, and "Ask how we can help you with Linden Assist". The bottom section is a solid pink bar with the word "WALL" in white.

25m wide

4.8m high

A 25m wide hoarding layout. The top section is divided into several panels:

- Panel 1: A couple on a balcony with the text "A view to a better lifestyle".
- Panel 2: A quote "Nothing feels better than a brand new start" and "Ask us about the benefits of buying new".
- Panel 3: "Exclusive 3 and 4 bedroom luxury homes" with an image of a modern apartment building.
- Panel 4: A quote "We asked for assistance... now we're home" and "Ask how we can help you with Linden Assist".
- Panel 5: A family in a kitchen with a quote "We saved money and time buying new" and "Ask us about the benefits of buying new".
- Panel 6: "Contemporary living doesn't get any better than this" with an image of a coastal town at night.
- Panel 7: A quote "My big move turned into an easy move" and "Ask how we can help you with Linden Assist".

 The bottom section contains:

- Panel 8: "Benefits of buying new..." with a bulleted list:
 - A new home is a blank canvas, untouched by others
 - No hassle with DIY or expensive renovations - just move in
 - The buying process is less stressful, with no chain break down
- Panel 9: A solid pink bar with the word "WALL" in white.
- Panel 10: Southsands Torquay logo, contact info (Text 'sands' to 60030, 01626 356666, lindenhomes.co.uk/southsands), and Linden Homes logo.
- Panel 11: "Book your VIP appointment... TODAY" and "lindenhomes.co.uk/southsands".
- Panel 12: "Text 'sands' to 60030 or Call 01626 356666".
- Panel 13: Linden Homes logo.

 The bottom section is divided into four pink bars, each with the word "WALL" in white.

